

## Promotional Campaigns

Marketing Communication is a real challenge for most business enterprises in today's modern competitive business environment.

At RMJ Promotions International we specialise in Promotional Campaigns that gives real results. Our consultants will show you how to research your target audience, set your business suitable objectives and position your products and services against competitor brands. Our consultants will equally advise you on suitable internet technologies and Customer Relationship Management in planning your unique Promotional Campaign.

### Main Services & Key Benefits:

- Mass Awareness Campaigns.
- Targeted Campaigns.
- Cost Effective Campaigns - Several strategies to get your message out to your target audience.
- Growth – Promotional tactics for business growth.
- Customer Satisfaction - Guaranteed. We have various packages at sensible rates to suit all our customers.



## Promotional Campaigns Packages

### New Product Launcher

A three weeks Promotional Campaign project with detailed report analysing business opportunities and threats. Ideal for new enterprises seeking to grow and diversify.

**£5000.00**

### Business Brand Launcher

A six weeks Promotional Campaign project. Business and Marketing plans for small medium size companies that will secure finance from most financial institutions. Ideal for new businesses seeking funding.

**£8000.00**

### Personal Agent / Promoter

Manager and Promoter of Artists, Bands, Groups and Organisations. Ideal for Artists from the music and entertainment industry.

**£350.00 per day or negotiable commissions.**

*Bookings can be made by visiting the **RMJPI** website, choosing the course you require and clicking on the appropriate 'book now' button. We can accept payments via Paypal or cheque.*

**[www.rmjpromotions.com/rmj\\_consulting.htm](http://www.rmjpromotions.com/rmj_consulting.htm)  
[consulting@rmjpromotions.com](mailto:consulting@rmjpromotions.com) | Tel/Fax: 0208 133 8243**

**RMJPI Consulting, PO Box 546, Crawley, West Sussex, RH11 7BU**