

Corporate Projects Packages

Management Projects Pack

A two week assignment on any of the following projects: Accounting, Business Planning, Competitive Strategies, and many more. Ideal for new and small enterprises seeking expert help in running their businesses and securing finance

from most financial institutions.
£3000.00 - £5000.00

Marketing Projects Pack

A three weeks assignment on any of the following projects: Marketing Research, Planning, Promotional Campaigns and Web Site Designs. Ideal for new and small enterprises seeking to create awareness and growing their businesses.

£6000.00 - £8000.00

IS / IT Projects Pack

A one day assignment on any Management or Marketing projects. Advising firms on suitable competitive strategies for a dynamic industry.

£500.00 per day



Promotional Campaigns Packages

New Product Launcher

A three weeks Promotional Campaign project with detailed report analysing business opportunities and threats. Ideal for new enterprises seeking to grow and diversify.

£5000.00

Business Brand Launcher

A six weeks Promotional Campaign project. Business and Marketing plans for small medium size companies that will secure finance from most financial institutions. Ideal for new businesses seeking funding.

£8000.00

Personal Agent / Promoter

Manager and Promoter of Artists, Bands, Groups and Organisations. Ideal for Artists from the music and entertainment industry.

£350.00 per day or negotiable commissions.

Welcome to RMJPI CONSULTING



Project Management is us at RMJPI Consulting. We provide marketing, management and business development advice for Small Medium size Start Up businesses and Artists. Our main business areas are Advertising Projects, Corporate Projects and Promotional Campaigns. We act as agent for a wide range of other Consulting firms specialising in business and marketing development plans.



Open up your business to new innovative ideas and approaches in project management. Get another perspective on your business projects at affordable prices. Concentrate on your core skills. Leave your marketing management to a business that understands how to bring your service and product offerings to your customers' attention. Our customers include famous brands like Shell, Virgin, Financial Training Company, London School of Business and Finance (LSBF) and several other companies in the aviation and education industries.

Our unique Project management techniques sets us aside from other companies. A dedicated team will work closely with you to ensure successful completion. Our clients are very much a part of the process as they are given a lot of scope to lead and be involved from beginning to end. This has the benefit of guaranteeing customer satisfaction - our main business mantra.



Whatever your project RMJ Promotions International Consulting Services can help. We have years of experience, a strong network and a professional team to assist you. Let us help you achieve your objectives.



3. Products/Services (Please circle required product/service):

Corporate Projects Packages

Management Projects Pack
Marketing Projects Pack
IS / IT Projects Pack

Promotional Campaigns Packages

New Product Launcher
Business Brand Launcher
Personal Agent / Promoter

Promotional Campaigns Packages

New Product Launcher
Business Brand Launcher
Personal Agent / Promoter

4. Don't forget to enclose a non-refundable deposit of £500 for all packages.

5. Signature: Date:

Bookings can be made by completing the attached form and posting it to the address below, accompanied by a £500 non refundable deposit. Alternatively, deposits, part payments or full payments can be made on-line using the 'Paypal Payment Section' facilities.

**www.rmjpromotions.com | consulting@rmjpromotions.com | Tel/Fax: 01293 537263
RMJPI - Consulting (UK), PO Box 546, Crawley, West Sussex, RH11 7BU**

Corporate Projects

A famous British Entrepreneur once said. 'The only way to survive in a dog-eat-dog business world is to buy a bigger dog.'

At RMJ Promotions International we advise you differently. Our consultants will show you how to differentiate your business from your competitors. Raise your company profile and build your brand image. Free up your time to concentrate on your core business activities. Save you money and unnecessary workload.

Main Services and Key Benefits:

- Management, Marketing, Information Systems / Technology Projects.
- Accounting and Business Administration Projects for small enterprises.
- Competitive Edge - Several strategies to gain competitive advantage.
- Professional Team - A wealth of experience and expertise to deal with any business.

Corporate Projects and Promotional Campaigns can be found on the back page.

Promotional Campaigns

Marketing Communication is a real challenge for most business enterprises in today's modern competitive business environment.

At RMJ Promotions International we specialise in Promotional Campaigns that gives real results. Our consultants will show you how to research your target audience, set your business suitable objectives and position your products and services against competitor brands. Our consultants will equally advise you on suitable internet technologies and Customer Relationship Management in planning your unique Promotional Campaign.

Main Services & Key Benefits:

- Mass Awareness Campaigns.
- Targeted Campaigns.
- Cost Effective Campaigns - Several strategies to get your message out to your target audience.
- Growth – Promotional tactics for business growth.

Hire RMJ Promotions International Marketing Consulting services - a business that is renowned for its diverse Marketing Management expertise.

Customer Satisfaction - Guaranteed.
We have various packages at sensible rates to suit all our customers.

Advertising Projects

Justifying and approving your business advertising spent year in year out has traditionally being a real battle and divisive issue between Marketing and Finance Directors.

At RMJ Promotions International we make the battle easy and painless. Our consultants will show you how to plan, design and implement your advertising projects. Our consultants will equally advise you on suitable advertising media ranging from mass awareness television to targeted audience magazines.

Main Services and Key Benefits:

- Mass awareness - Several strategies to gain awareness.
- Targeted audience - Experience and expertise to reach out to your targeted audience.



Advertising Projects Packages

Mass Awareness Adverts

Three weeks Advertising project with detailed report proposal advising on suitable media and strategies for gaining quick brand awareness. Ideal for new enterprises seeking market penetration and subsequent growth. **£5000.00**

Targeted Audience Adverts

Two weeks Advertising project with detailed report proposal advising on suitable media and strategies for targeted audiences. Ideal for enterprises seeking growth in specific markets segments. **£4000.00**

Direct Mailer Adverts

One week Advertising project featuring the business offerings on New Media. Ideal for Enterprises seeking to establish their brands in new markets. **£3000.00**



Consulting Services Booking Form

1. Personal Details

Name: Sex:

Address:

Phone: Mobile:

Fax: Email:.....

2. Project Details

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