

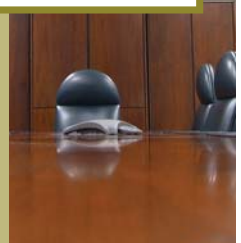
## Advertising Projects

Justifying and approving your business advertising spent year in year out has traditionally being a real battle and divisive issue between Marketing and Finance Directors.

At RMJ Promotions International we make the battle easy and painless. Our consultants will show you how to plan, design and implement your advertising projects. Our consultants will equally advise you on suitable advertising media ranging from mass awareness television to targeted audience magazines.

### Main Services and Key Benefits:

- Mass awareness - Several strategies to gain awareness.
- Targeted audience - Experience and expertise to reach out to your targeted audience.
- Customer Satisfaction - Guaranteed. We have various packages at sensible rates to suit all our customers.



## Advertising Projects Packages

### Mass Awareness Adverts

Three weeks Advertising project with detailed report proposal advising on suitable media and strategies for gaining quick brand awareness. Ideal for new enterprises seeking market penetration and subsequent growth.

**£5000.00**

### Targeted Audience Adverts

Two weeks Advertising project with detailed report proposal advising on suitable media and strategies for targeted audiences. Ideal for enterprises seeking growth in specific markets segments.

**£4000.00**

### Direct Mailer Adverts

One week Advertising project featuring the business offerings on New Media. Ideal for Enterprises seeking to establish their brands in new markets.

**£3000.00**

*Bookings can be made by visiting the **RMJPI** website, choosing the course you require and clicking on the appropriate 'book now' button. We can accept payments via Paypal or cheque.*

**[www.rmjpromotions.com/rmj\\_consulting.htm](http://www.rmjpromotions.com/rmj_consulting.htm)  
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